

Seattle Humane

Corporate Partnership
Opportunities



Seattle Humane is more than a shelter!

Seattle Humane is the region's pet resource center. In the last year we have provided:

- **5,600+** adoptions
- **12K+** veterinary exams
- **5K+** vaccinations
- **4K+** community wellness exams
- **5K+** spay/neuter surgeries
- **1M** meals/year through our Pet Food Bank
- **4K** participants in animal welfare education
- **88K** pets and their people supported through our many programs

Donations support every aspect of our work both at the shelter and out in the community.



Partner with Seattle Humane

Corporate support powers our lifesaving work and we would love to partner with your organization!

A partnership with Seattle Humane aligns your brand with a respected national leader in animal welfare and provides an exciting opportunity for employee engagement.

Our Seattle Humane community includes:

- Nearly **70k** monthly website users
- Approximately **38k** monthly email recipients
- **10 million+** monthly reach on social media



The Shelter & Medical Center

Established in 1897

- Moved to Bellevue in 1972
- State-of-the-art building opened in December 2017

Built to reduce fear, anxiety & stress in pets

- Cats and dogs are separated by floor
- Sensory rooms (calming music and scents)

Isolation units

- Increases effectiveness of treatment of infectious diseases like ringworm and parvovirus

Walking trails and play/training yards

- Multiple outdoor dog training and play runs with sanitary dog-friendly turf



Supporting Pet Owners

Community Medicine

- Provides affordable and accessible wellness care, vaccinations and microchips to income-qualified members of our community

SPOT (Supporting Pet Owners in Transition) Program

- Offering stability for pets when their owners need time to address medical issues, find housing, leave a domestic violence situation or handle other life emergencies

Pet Owner Assistance and Polly's Pocket Funds

- Keeping pets and families together by providing financial support
 - Helping with unexpected or high costs of care
- Supporting those facing barriers to accessing housing
 - Assisting with pet deposit fees



Pet Food Bank

Volunteer Led and Community Powered

- Volunteers accept, sort, inventory and package donations
- Food donated by our supportive community

Special Deliveries

- We deliver donated food and supplies to low-income families and food banks

We average 1 million meals served each year!

No one should have to choose between feeding their pets and feeding themselves.



Tuxes & Tails Gala

Each year animal lovers come together for an evening of fun and generosity in support of Seattle Humane's lifesaving work.

Join us at Fremont Studios on Saturday, May 18, 2024

- Beloved Pet Runway Show
- Attendance of 400+ business, philanthropic and community leaders
- Event promoted to Seattle Humane's list of 38k+ email subscribers and through advertising

www.tuxesandtails.org



Lead Sponsor \$75,000

Marketing

- Lead Sponsor Exclusivity with placement in social media, paid advertising & recognition during media campaigns
- Tuxes & Tails Gala Chairmanship for senior executive, recognition from gala stage, and speaking opportunity at the event
- Two complimentary VIP tables of 10 at Gala
- Lead Sponsor in annual Day of Giving campaign
- Option for first adoptable pet to wear branded clothing in the pet runway show at the Gala
- Twelve dedicated social media posts highlighting the partnership
- Logo placement with link on the “sponsors” page of Seattle Humane Website

Staff Engagement

- One Seattle Humane outreach vehicle visit or kitten cuddle party for your office
- Opportunity for company staff to name shelter pets for one month
- Expert-led tour of Seattle Humane facility
- Opportunity to host company offsite in Seattle Humane’s conference space, including a visit with pets
- Group Volunteer opportunities for employees
- Subscription to tri-annual Seattle Humane Newsletter
- 20% discount to Seattle Humane’s online shop for staff of your company



Corporate Sponsor \$50,000

Marketing

- Recognition as part of Sponsor Family in social media and paid advertising
- Recognition on Tuxes & Tails Gala print and digital materials
- A complimentary VIP table of 10 at Gala
- Full integration as Corporate Sponsor in annual Day of Giving campaign
- Ten dedicated social media posts highlighting the partnership
- Logo placement with link on the “sponsors” page of Seattle Humane Website

Staff Engagement

- One Seattle Humane outreach vehicle visit or kitten cuddle party for your office
- Expert-led tour of Seattle Humane facility
- Opportunity to host company offsite in Seattle Humane’s conference space, including a visit with pets
- Group Volunteer opportunities for employees
- Subscription to tri-annual Seattle Humane Newsletter



Corporate Sponsor \$25,000

Marketing

- Recognition as part of Sponsor Family in social media and paid advertising
- Recognition on Tuxes & Tails Gala print and digital materials
- A complimentary VIP table of 10 at Gala
- Full integration as sponsor in annual Day of Giving campaign
- Five dedicated social media posts highlighting the partnership
- Logo placement with link on the “sponsors” page of Seattle Humane Website

Staff Engagement

- Expert-led tour of Seattle Humane facility
- Opportunity to host company offsite in Seattle Humane’s conference space, including a visit with pets
- Group Volunteer opportunities for employees
- Subscription to tri-annual Seattle Humane Newsletter



Corporate Sponsor \$15,000

Marketing

- Recognition as part of Sponsor Family in social media and paid advertising
- Recognition on Tuxes & Tails Gala print and digital materials
- A complimentary table of 10 at Gala
- Full integration as Sponsor in annual Day of Giving campaign
- Two dedicated social media post highlighting the partnership
- Logo placement with link on the “sponsors” page of Seattle Humane Website

Staff Engagement

- Expert-led tour of Seattle Humane facility
- Group Volunteer opportunities for employees
- Subscription to tri-annual Seattle Humane Newsletter



Corporate Sponsor \$10,000

Marketing

- Recognition as part of Sponsor Family in social media and paid advertising
- Recognition on Tuxes & Tails Gala print and digital materials
- A complimentary table of 10 at Gala
- Full integration as Sponsor in annual Day of Giving campaign
- Logo placement with link on the “sponsors” page of Seattle Humane Website

Staff Engagement

- Expert-led tour of Seattle Humane facility
- Group Volunteer opportunities for employees
- Subscription to triannual Seattle Humane Newsletter





Seattle Humane proudly promotes the human-animal bond by saving and serving pets in need. We are looking toward the future with our strategic vision for 2026, innovating to best serve the community's evolving needs and be a champion for ALL pets – even those who never come to our shelter.

For more information on sponsorship opportunities please contact:

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