95% of pet owners consider their pets to be part of the family.  
While 90% of rental housing owners/operators agree that pets are an important part of the family, nearly 90% of landlords do not allow pets or impose restrictions on weight, breed, number or type.  
Tenants of pet-friendly housing stay 21% longer than tenants of pet-restrictive housing.  
83% of rental owners/operators say that pet-inclusive vacancies are filled faster.  
On average, a pet causes only $191 in damage per rental unit—far less than a young adult.  
Nearly 15% of dogs and cats surrendered to U.S. shelters were given up due to housing-related issues.  
A 2021 Texas-based study found that low-income communities and communities of color were more likely to pay higher fees to keep pets in their homes.  
Having a pet benefits human health at nearly every stage of life, including lower blood pressure, lower risk of heart disease, reduced stress levels, decreased anxiety and depression, strengthened immune systems and increased physical activity.  
43% of households would be willing to move to better accommodate their pet(s).  
Pet ownership among unsheltered homeless adults was estimated at 12% in 2019.  
48% of unhoused, pet-owning individuals reported being turned away from shelters because of pet policies.  
48% of DV survivors delayed leaving abuse—or returned—out of fear for the welfare of their pets. 71% of pet-owning women entering DV shelters reported that their abuser threatened, harmed or killed a pet.