

Seattle Humane

Corporate Partnership
Opportunities



Seattle Humane is more than a shelter!

Seattle Humane is the region's pet resource center. In the last year we have provided:

- 5,600+ adoptions
- 14K+ veterinary exams
- 5K+ vaccinations
- 4,100 community wellness exams
- 2K+ public spay/neuter
- 82K+ meals / month through our Pet Food Bank
- Animal welfare education programs for 2,700 youth participants

Donations support every aspect of our work both at the shelter and out in the community.



Partner with Seattle Humane

Corporate support powers our lifesaving work and we would love to partner with your organization!

A partnership with Seattle Humane aligns your brand with a respected national leader in animal welfare and provides an exciting opportunity for employee engagement.

Our Seattle Humane community includes:

- Nearly 70k monthly website users
- Approximately 38k monthly email recipients
- 10 million+ monthly reach on social media



The Shelter & Medical Center

Established in 1897

Moved to Bellevue in 1972

State-of-the-art building opened in December 2017

Built to reduce fear, anxiety & stress in pets

Cats and dogs are separated by floor

Sensory rooms (calming music and scents)

Isolation units

Increases effectiveness of treatment of infectious diseases like ringworm and parvovirus

Walking trails and play/training yards

Multiple outdoor dog training and play runs with sanitary dog-friendly turf



Supporting Pet Owners

Community Medicine

- Provides affordable and accessible wellness care, vaccinations and microchips to income-qualified members of our community

SPOT (Supporting Pet Owners in Transition) Program

- Offering stability for pets when their owners need time to address medical issues, find housing, leave a domestic violence situation or handle other life emergencies

Pet Owner Assistance and Polly's Pocket Funds

- Keeping pets and families together by providing financial support
 - Helping with unexpected or high costs of care
- Supporting those facing barriers to accessing housing
 - Assisting with pet deposit fees



Pet Food Bank

Volunteer Led and Community Powered

- Volunteers accept, sort, inventory and package donations
- Food donated by our supportive community

Special Deliveries

- We deliver donated food and supplies to low-income families and food banks

We average 82,000 meals a month! And our goal is to reach 1 million meals served this year!

No one should have to choose between feeding their pets and feeding themselves



Tuxes & Tails Gala

Each year animal lovers come together for an evening of fun and generosity in support of Seattle Humane's lifesaving work.

Join us at Fremont Studios on Saturday, May 18, 2024.

- Beloved Pet Runway Show!
- Attendance of 500+ business, philanthropic and community leaders
- Event promoted to Seattle Humane's list of 38k+ email subscribers

www.tuxesandtails.org



Lead Sponsor \$75,000

Marketing

- Lead Sponsor Exclusivity with placement in social and paid advertising & recognition during media campaigns
- Tuxes & Tails Gala Chairmanship for senior executive, recognition from gala stage, and speaking opportunity at the event
- Two complimentary VIP tables of 10 at Gala
- Lead Sponsor in annual Day of Giving marketing campaign
- Option for first adoptable pet to wear branded clothing in the pet runway show at the Gala
- Twelve dedicated social media posts highlighting the partnership
- Logo placement with link on the “sponsors” page of Seattle Humane Website

Staff Engagement

- One MaxMobile visit or kitten cuddle party for your office
- Opportunity for company staff to name shelter pets for one month
- Expert-led tour of Seattle Humane facility
- Opportunity to host company offsite in Seattle Humane’s conference space, including a visit with pets on-site during the lunch break
- Volunteer opportunities for employees – group and individual
- Subscription to triannual Seattle Humane Newsletter
- 20% discount to Seattle Humane’s online shop for staff of your company



Corporate Sponsor \$50,000

Marketing

- Recognition as part of Sponsor Family in social media and paid advertising (such as radio, print, digital)
- Recognition on Tuxes & Tails Gala print and digital materials
- A complimentary VIP table of 10 at Gala
- Full integration as Corporate Sponsor in annual Day of Giving marketing campaign
- Ten dedicated social media posts highlighting the partnership
- Logo placement with link on the “sponsors” page of Seattle Humane Website

Staff Engagement

- One MaxMobile visit or kitten cuddle party for your office
- Expert-led tour of Seattle Humane facility
- Opportunity to host company offsite in Seattle Humane’s conference space, including a visit with pets on-site during the lunch break
- Volunteer opportunities for employees
- Subscription to triannual Seattle Humane Newsletter



Corporate Sponsor \$25,000

Marketing

- Recognition as part of Sponsor Family in social media and paid advertising (such as radio, print, digital)
- Recognition on Tuxes & Tails Gala print and digital materials
- A complimentary VIP table of 10 at Gala
- Full integration as sponsor in annual Day of Giving marketing campaign
- Five dedicated social media posts highlighting the partnership
- Logo placement with link on the “sponsors” page of Seattle Humane Website

Staff Engagement

- Expert-led tour of Seattle Humane facility
- Opportunity to host company offsite in Seattle Humane’s conference space, including a visit with pets on-site during the lunch break
- Volunteer opportunities for employees
- Subscription to triannual Seattle Humane Newsletter



Corporate Sponsor \$15,000

Marketing

- Recognition as part of Sponsor Family in social media and paid advertising (such as radio, print, digital)
- Recognition on Tuxes & Tails Gala print and digital materials
- A complimentary VIP table of 10 at Gala
- Full integration as Sponsor in annual Day of Giving marketing campaign
- Three dedicated social media post highlighting the partnership
- Logo placement with link on the “sponsors” page of Seattle Humane Website

Staff Engagement

- Expert-led tour of Seattle Humane facility
- Volunteer opportunities for employees
- Subscription to triannual Seattle Humane Newsletter



Corporate Sponsor \$10,000

Marketing

- Recognition as part of Sponsor Family in social media and paid advertising (such as radio, print, digital)
- Recognition on Tuxes & Tails Gala print and digital materials
- A complimentary VIP table of 10 at Gala
- Full integration as Sponsor in annual Day of Giving marketing campaign
- Logo placement with link on the “sponsors” page of Seattle Humane Website

Staff Engagement

- Expert-led tour of Seattle Humane facility
- Volunteer opportunities for employees
- Subscription to triannual Seattle Humane Newsletter





Seattle Humane proudly promotes the human-animal bond by saving and serving pets in need. We are looking toward the future with our strategic vision for 2026, determining how we can best serve the community's evolving needs and be a champion for ALL pets – even those who never come to our shelter.

For more information on sponsorship opportunities please contact:

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