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## SEATTLE HUMANE SOCIETY APPOINTS VP OF DEVELOPMENT AND EXTERNAL AFFAIRS

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**BELLEVUE, WA** – The Seattle Humane Society is pleased to announce that **Rosanne Nichols** has been appointed VP of Development and External Affairs, a newly created role designed to oversee fundraising, marketing, and community relations for the organization.

Nichols comes to the Seattle Humane Society from World Concern, an international disaster response and community development organization. Prior to that, Nichols worked for the Delta Society, an international animal therapy organization.

Nichols has more than 30 years of experience working in fundraising, marketing, and public relations for regional, national and international non-profit industry leaders including American Diabetes Association, World Vision, Washington Special Olympics, Seattle Children's Home, and the University of Washington.

"Rosanne's desire to do something meaningful for the people and pets of King County along with her background in fund raising makes her the ideal person to help the Seattle Humane Society provide the resources necessary to bring people and pets together," said Brenda Barnette, chief executive officer for Seattle Humane Society.

Nichols holds a MBA in Marketing Management from the Golden Gate University. She completed her bachelor's degree in Comparative Literature at Gonzaga University. Early in her career she decided to devote herself to nonprofit work, to raise awareness and funds for causes closest to her heart. Rosanne is the loving mom to three terriers; Breagan, Kaelee and Taryn.

*The Seattle Humane Society was founded in 1897 to bring people and pets together. The Seattle Humane Society does this today through its low-fee spay/neuter surgery program, pet workshops and training, pet food bank, humane teen club, visiting pets program and more. The Seattle Humane Society is located in Bellevue, at 13212 SE Eastgate Way. For directions and more information, visit [www.seattlehumane.org](http://www.seattlehumane.org) or call (425) 641-0080.*

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