



BLACK FRIDAY DISCOUNTS ON BLACK DOGS & CATS!

Adopt a black pet on Nov. 26 and get a free Black Dog or Black Cat T-Shirt

FOR IMMEDIATE RELEASE: November 22, 2010

Shop around for a new best friend at the Seattle Humane Society on Black Friday and help us celebrate the launch of our new Black Dog & Black Cat Clubs! For one day only, on November 26, we'll be waiving adoption fees on all black cats 1 year and older and all black dogs 1 year and older are only \$50.

At the Seattle Humane, we know that black never goes out of style! That's why we've started an exclusive Black Cat & Black Dog Club for classy adopters who choose to welcome elegantly chic, and always sleek, black pet companions into their homes. Adopt a black dog or cat on Nov. 26 and you'll receive instant membership to our new Black Dog & Cat Club. Club members are entitled to:

- a pet companion who always matches their outfit
- a FREE Black Dog or Black Cat Club T-shirt! (T-shirts will be \$10 for those joining the club after Nov. 26).
- membership to the Seattle Humane Society's Black Dog & Black Cat Club Facebook forum, where you can share your pet's stories, pics, and updates with fellow members
- the chance to see your pet's photo featured on the Seattle Humane Society P.I. blog and Facebook page, where more than 7,000 combined readers can bask in your pet's adorableness

We're promoting these special pets because black dogs and cats often get overlooked at shelters. They don't photograph or "show" as well as their more colorful counterparts, but look more closely and you'll find that black fur is beautiful, and these pets are some of the most loving and expressive ones!

Come down to the Seattle Humane Society in Bellevue on Friday, Nov. 26 to join in on the fun. We'll be open from noon to 6 p.m.

Seattle Humane Society has been awarded the coveted 4-star rating by Charity Navigator, America's largest independent charity evaluator. Founded in 1897 to bring people and pets together, Seattle Humane Society provides incredible companion animals for adoption 7 days a week, pet workshops and training, a pet food bank, a low-fee spay/neuter surgery program, humane teen club, a visiting pets program and more. Seattle Humane Society is located in Bellevue, at 13212 SE Eastgate Way. For directions and more information, visit www.seattlehumane.org or call (425) 641-0080.

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